

# SLAVORUM

MEDIA KIT

# SLAVORUM



## Welcome to Slavorum

Chronica Slavorum or Chronicle of the Slavs was a medieval chronicle which observed life and culture of Slavs, written by Helmold, a Saxon priest and historian. Today Slavorum brings you the latest news from Slavic lands together with best travel, culture and food information you need!

Slavorum Media

[www.slavorum.org](http://www.slavorum.org)

Social Media Presence



## CATEGORIES

we deal with:

TRAVEL & TOURISM

CULTURE & HISTORY

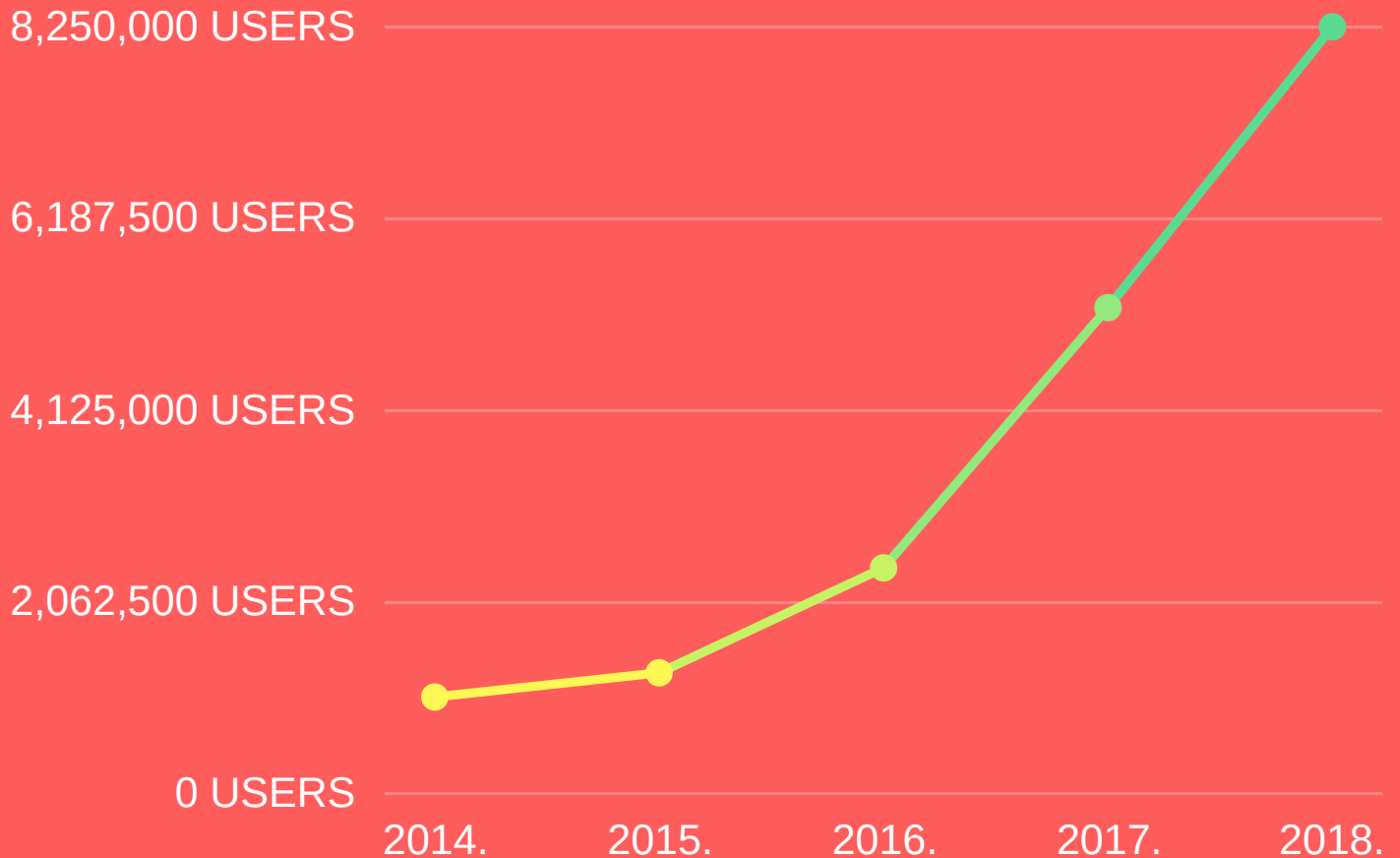
SCIENCE & TECHNOLOGY

ENTERTAINMENT

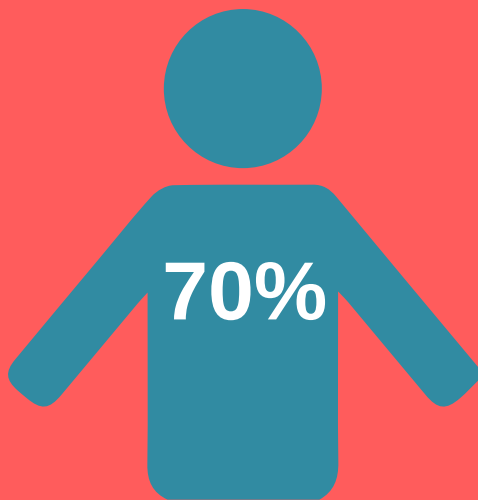
VIRAL NEWS

# RAPID GROWTH

unique website visitors per year

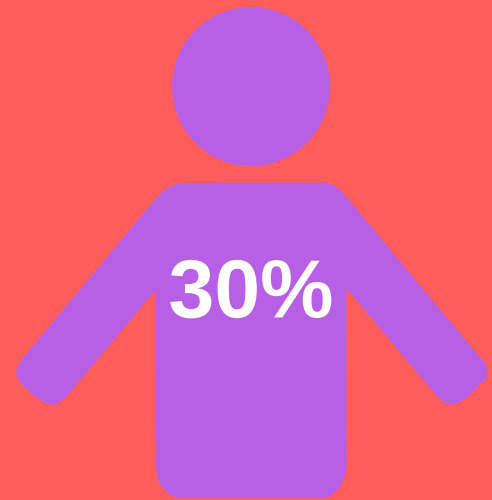


## AUDIENCE INTERESTS



**MALE**

1. Entertainment
2. Travel
3. News
4. Lifestyles
5. Technology
6. Dating
7. Investment
8. Autos & Vehicles
9. History



**FEMALE**

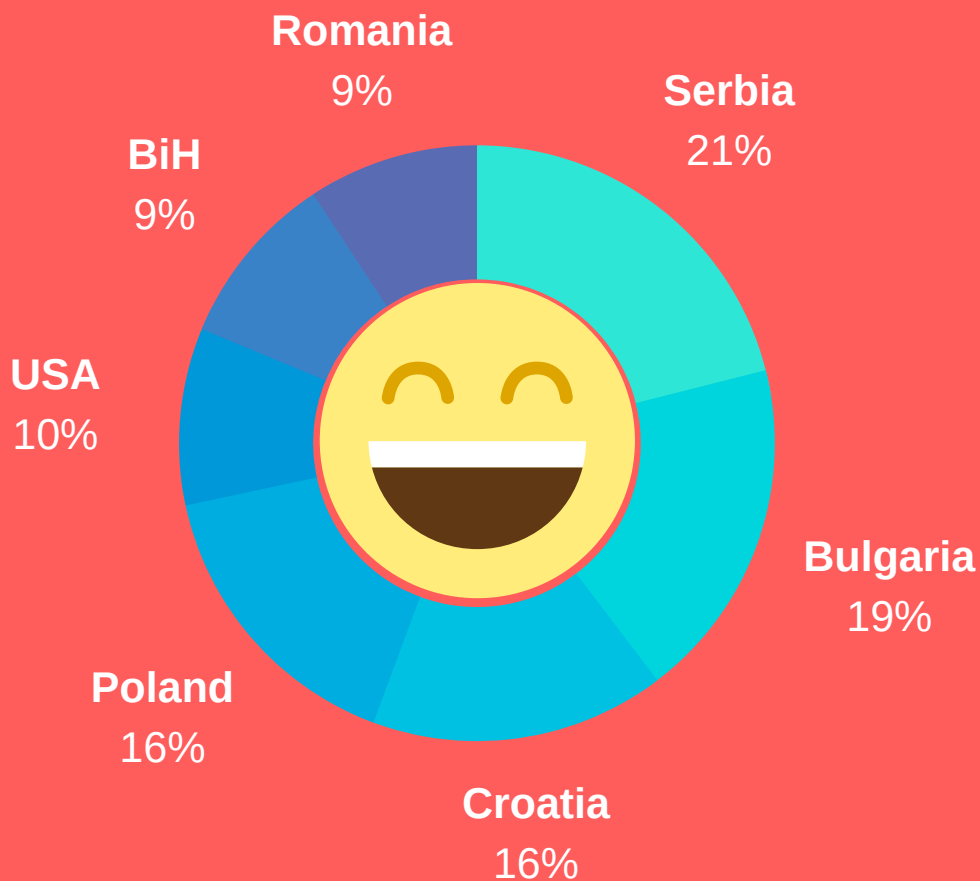
# VIRAL ENGAGEMENT

11 million people reached monthly on  
Social Media



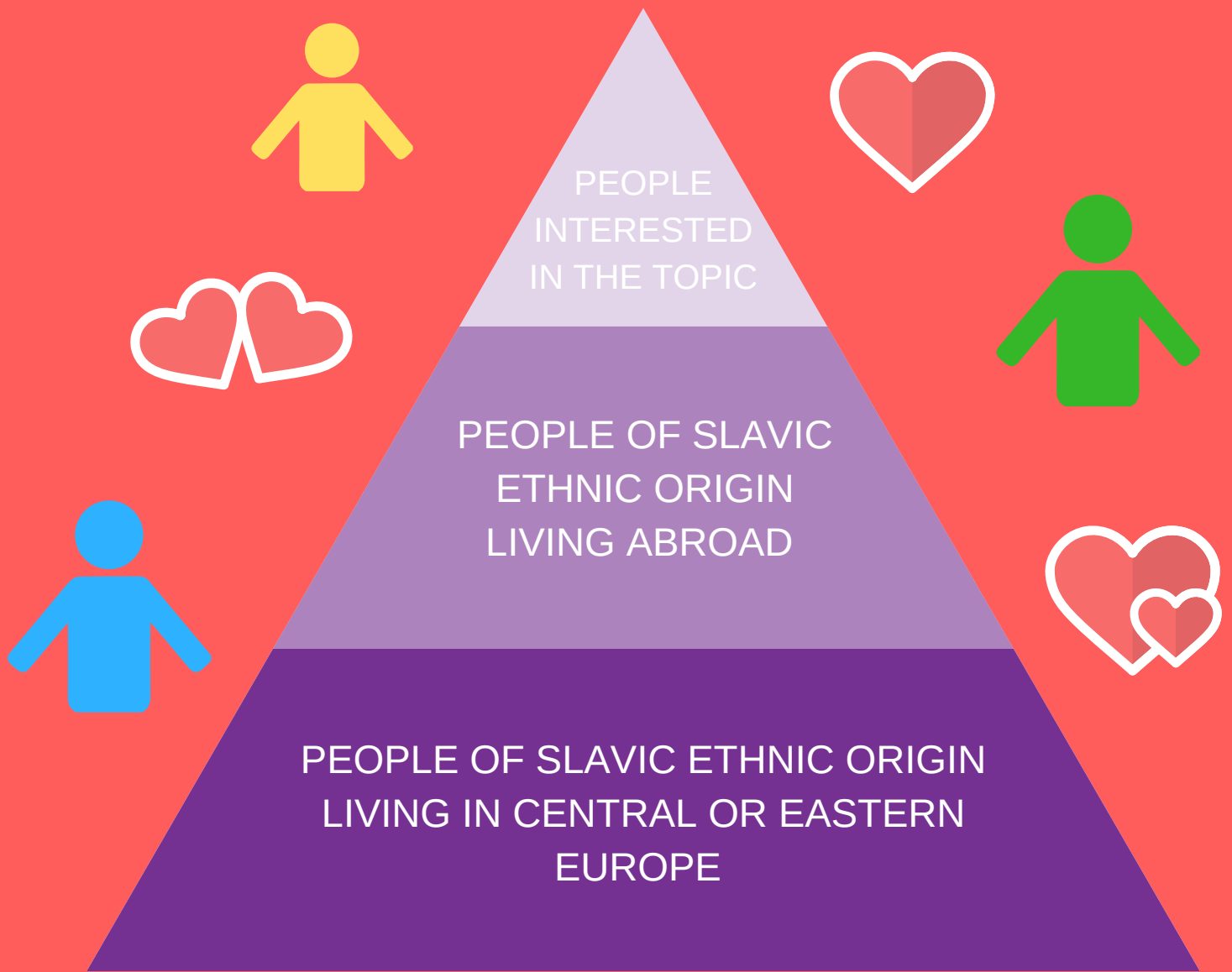
750,000  
FANS

## MOST ENGAGED AUDIENCE:



# PASSIONATE AUDIENCE

driven by ethnic, cultural and geo origin



12,129,908 unique people visited our website with intent to learn and explore about: culture, travel destinations, history, food, news and entertainment

# SLAVORUM

## advertising price list

<b>SQUARE AD</b> <b>300X300</b> 20,00 € cost per mile (cpm)	5,000 € per 500k impressions (discount)
<b>DOUBLE SQUARE AD</b> <b>300X600</b> 25,00 € cost per mile (cpm)	6,250 € per 500k impressions (discount)
<b>SCREEN AD</b> <b>1000X200</b> 25,00 € cost per mile (cpm)	6,250 € per 500k impressions (discount)
<b>MEGA SCREEN AD</b> <b>1100X250</b> 30,00 € cost per mile (cpm)	7,500 € per 500k impressions (discount)
<b>BRANDING</b> <b>1100X250 + 1500X600**</b> 40,00 € cost per mile (cpm)	10,000 € per 500k impressions (discount)
<b>EXPAND SCREEN AD</b> <b>970X250 + 970X750</b> 60,00 € cost per mile (cpm)	15,000 € per 500k impressions (discount)

**VIRAL POST  
FACEBOOK/INSTAGRAM**

800 € per post

**PR ARTICLE  
WEBSITE + SOCIAL M.**

1500 € cost per article

**PR VIDEO  
WEBSITE + SOCIAL M.**

Price on request

**ADVERTISE YOUR  
BUSINESS WITH US**

[www.slavorum.org/advertisement/](http://www.slavorum.org/advertisement/)

